



## Job Satisfaction Scales for Effective Management: Manual for Managers and Social Scientists

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By H.C. Ganguli (Author) & Ishwar Dayal (Intro.)

Concept Publishing Company (P) Ltd., 1994. Hardcover. Book Condition: New. Developing Job Satisfaction Scales is a sophisticated and time consuming process. Persons who need to have measures of satisfaction of employees etc. in business organizations, in factories, in educational institutions etc. for practical application or for research purposes very rarely have the time or the resources to develop their own scales. The present work it is hoped, shall fulfill this need. The set of scales provided here have been constructed and validated with maximum statistical sophistication. Specimen copies of scales, scoring keys and norms for assessing degree of satisfaction of the subjects tested are provided. These are ready for use. For use in different organizations and on different types of samples, the nature of the organization and the type of subjects being tested may be suitably substituted or inserted in the items concerned, if such a change in nomenclature is thought desirable. The earlier portion of the work discusses the validation procedure including statistical analysis leading to the final development of the scales. A brief resume is also given of the current theories on the concept of job satisfaction and the author over all assessment of these Printed Pages: 97.



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