



Master the Culture: The Way to Unleash Your Ultimate Potential (Paperback)

By Vernon Martin

Dog Ear Publishing, United States, 2010. Paperback. Book Condition: New. 224 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****. The book Master the Culture reveals that culture has the power to control the meaning of reality. For some groups of people these meanings make them superior and for some groups these meanings make them inferior. In many cases, the American culture is knocking minorities, in particular African Americans out of the race, before they can get started. However, by studying culture, you will see how it s been playing the citizens of the United States like a drum each and every day. To accomplish this goal one must have the ability to view their own society and culture as a stranger would, rather than from the narrow perspective of personal experiences and cultural biases. In studying culture it will reveal to you who benefits, who suffers, and who dominates at the expense of others. Master the Culture! Vernon Martin attended the University of Colorado at Boulder where he earned a degree in Business Administration with an emphasis in Human Resources. Previous to attending college Vernon was the lead writer and rapper in the rap group...



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