



Principles of Business Management Study Guide 1 (Paperback)

By Tamu Petra Browne

Createspace, United States, 2013. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ****** Print on Demand ******. This comprehensive study guide is ideal for any student studying introductory Business and Management courses. The guide is divided into three main modules; Business and its Environment, Management of People and Business Finance and Accounting. Key topics such as motivation, the evolution of management theories, organization structures, types of businesses, stock valuation and investment appraisals are included. Please view the Table of Contents for a list of topics.



Reviews

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